

# Zigpac Custom Magnets Buying Guide

Pilot v1 — conservative category guide, not a final specification sheet

## Start with the application

Car magnets are the first path for removable vehicle-side branding. Fridge magnet categories are better for souvenirs, gifts, event merchandise, packaging inserts, and campaign reminders.

## Compare the finish

Wood gives a warmer natural look. Epoxy adds a glossy domed surface. Metal supports a premium visual direction. Acrylic is clean for bright full-color artwork.

## Compare shape and detail

Rubber and resin categories are useful when the design needs dimensional forms, mascot shapes, landmarks, icons, or sculpted decorative details.

## Confirm before ordering

For the selected magnet type, confirm size, thickness, backing, artwork requirements, packaging, MOQ, lead time, intended use environment, and material specifications.



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## Category paths

### **Custom Car Magnets**

Vehicle-side branding and temporary promotional display.

### **Custom Wood Fridge Magnets**

Warm souvenir, boutique gift, and natural-look designs.

### **Custom Epoxy Fridge Magnets**

Glossy domed effect for logos and full-color artwork.

### **Custom Metal Fridge Magnets**

Premium-looking commemorative and brand gift direction.

### **Custom Rubber Fridge Magnets**

Flexible dimensional mascot, icon, and playful designs.

### **Custom Resin Fridge Magnets**

Sculpted detail-rich souvenir and landmark shapes.

### **Custom Acrylic Fridge Magnets**

Clean bright presentation for photo-style and illustrated artwork.