

Custom Plastic Bags for Branded Flexible Packaging



Compare plastic bag and pouch options by product fit, closure style, presentation, and artwork needs before confirming the final material and specification.

How to Choose Custom Plastic Bags

Start with the bag structure that matches how your product is packed, displayed, carried, mailed, or stored. This category matrix gives direct paths into the main plastic bag and pouch families.

- Use mailing bags when shipping protection and easy fulfillment are the priority.
- Use stand up or flat pouches when the package must sit, hang, or present a front artwork panel.
- Prepare product size, estimated packed weight, artwork file, and intended use.
- Do not assume one plastic film, barrier level, or closure works for every product.

Choose the Right Custom Plastic Bag Type

- **Custom Mailing Bags:** For lightweight shipping, courier, and ecommerce handover where the bag must protect contents and carry branding.

- **Custom Stand Up Pouches:** For flexible retail packaging that needs shelf presence, printable panels, and practical pouch structure.
- **Custom PVC Bags:** For transparent or structured presentation bags where product visibility and reusable display matter.
- **PE Drawstring Bags:** For simple pull-closure packaging, accessory bags, apparel sets, and lightweight grouped items.
- **Custom Flat Pouches:** For slim products, samples, small goods, or refill-style packaging with a compact pouch footprint.
- **Custom Mylar Pouches:** For barrier-style pouch packaging where the specification should be confirmed by product, fill, and storage needs.

Custom Printing and Specification Notes

Flexible plastic packaging should start from the product and use case, not from a generic bag name. The key questions are product size, packed weight, closure, visibility, storage condition, print coverage, and whether the bag is mailed, displayed, carried, or kept for reuse.

This page intentionally avoids fixed MOQ, lead-time, certification, food-contact, recycled-content, and global shipping promises. Those details depend on the final material, structure, artwork, quantity, destination, and compliance requirements.

Custom Plastic Bags FAQ

What information is needed to quote custom plastic bags?

Useful details include bag type, size, material direction, closure, thickness or structure requirement, quantity target, artwork, packed product, and usage scenario.

Can you recommend a material before seeing the product?

Only at a category level. The final material, thickness, closure, and compliance direction should be confirmed after reviewing the product, artwork, quantity, and use case.