

# Custom Stickers Buying Guide

**Purpose:** help buyers choose the right sticker format before opening a specific Zigpac product or sub-category page.

This guide intentionally stays category-level. Detailed pricing, quantities, material stacks and compliance wording should remain on the matching product page or inquiry flow.



## 1. Start with the format

Buyer need	Recommended entry	Why it fits
Irregular brand graphics, mascot stickers, laptop stickers	Die cut stickers	Flexible shape, simple purchase path, broad use cases.
Rainbow reflective effect or premium visual finish	Holographic stickers	Strong shelf impact without mixing it with document-security overlays.
Raised glossy texture	Epoxy stickers	Works well for tactile logo labels and durable decorative labels.
Soft raised cartoon-like feel	Puffy stickers	Good for playful retail, kids, stationery and creative merchandise.
Many small designs on one backing sheet	Sticker sheets	Convenient for sets, events, stationery and promotional packs.
Packaging and repeat labeling	Roll labels	Better for high-volume application and packaging workflows.

## 2. Popular visual references



Die cut stickers



Holographic stickers



Epoxy stickers



Puffy stickers



Transfer stickers



Sticker sheets

## 3. How to use the category page

- Use the featured cards when you already know the common sticker type.
- Use the full directory when you need specialty formats such as glow, scratch-off, transfer, foil, leather, rubber or packaging details.
- Open the matching product or sub-category page to continue purchasing or inquiry details.
- Security-document products stay in the directory but are not mixed into the general sticker recommendations.

## 4. Asset and media note

The live category page uses real-looking product visuals and a lightweight multimedia guide: this PDF, an audio overview and a short video overview. All three are stored under the category media path so future category pages can follow the same structure.

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