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YOUR CUSTOM PRINTING & PACKAGING PARTNER FOR SMALL AND MEDIUM BUSINESSES



Details

本報告書は、2026年10月21日現在の最新の市場動向と、主要な企業間の競争関係に関する詳細な分析を提供します。

2026年10月21日
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市場動向

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1. 市場動向
2. 競争関係
3. 主要企業
4. 市場動向
5. FAQ
6. 市場動向
7. 市場動向

市場動向

本報告書は、2026年10月21日現在の最新の市場動向と、主要な企業間の競争関係に関する詳細な分析を提供します。

- 市場動向
- 競争関係
- 主要企業
- 市場動向

2023年12月31日，公司总资产为4,000,000,000.00元，净资产为2,000,000,000.00元。公司总资产中，货币资金为1,000,000,000.00元，应收账款为500,000,000.00元，其他应收款为100,000,000.00元，预付账款为50,000,000.00元，存货为100,000,000.00元，固定资产为1,000,000,000.00元，无形资产为100,000,000.00元，长期股权投资为100,000,000.00元，其他非流动资产为100,000,000.00元。

2023年12月31日，公司总资产为\$26.09，净资产为\$3.09。公司总资产中，货币资金为\$1.00，应收账款为\$0.50，其他应收款为\$0.10，预付账款为\$0.05，存货为\$0.10，固定资产为\$1.00，无形资产为\$0.10，长期股权投资为\$0.10，其他非流动资产为\$0.10。



1. 公司简介

1.1 公司概况

本公司成立于2016年，主要从事软件开发、系统集成、IT咨询等业务。公司注册资本1,000,000.00元，实收资本1,000,000.00元。公司注册地址为北京市海淀区中关村大街1号。

1.2 公司历史

公司于2016年1月成立，2017年1月正式运营。2018年，公司完成第一轮融资，金额为1,000,000.00元。2019年，公司完成第二轮融资，金额为2,000,000.00元。2020年，公司完成第三轮融资，金额为3,000,000.00元。

1.3 公司现状

截至2023年12月31日，公司总资产为\$26.09，净资产为\$3.09。公司总资产中，货币资金为\$1.00，应收账款为\$0.50，其他应收款为\$0.10，预付账款为\$0.05，存货为\$0.10，固定资产为\$1.00，无形资产为\$0.10，长期股权投资为\$0.10，其他非流动资产为\$0.10。

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PPAI is a leading provider of research and analytics for the e-commerce industry. We help brands understand their customers and optimize their marketing strategies. Our research is based on real-time data and is highly accurate and reliable.

FAQ [View all FAQs](#)

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Key Metrics

- PPAI is a leading provider of research and analytics for the e-commerce industry — [65%](#) of brands use PPAI research to optimize their marketing strategies
- PPAI is a leading provider of research and analytics for the e-commerce industry — [Z](#) is the most popular platform for PPAI research, with [68%](#) of brands using it
- PPAI is a leading provider of research and analytics for the e-commerce industry — [\\$3.09](#) is the average cost per click (CPC) for PPAI research, with [12.2%](#) of brands using it
- PPAI is a leading provider of research and analytics for the e-commerce industry — [3,000+](#) is the average number of brands using PPAI research
- PPAI is a leading provider of research and analytics for the e-commerce industry — [97%](#) of brands using PPAI research are satisfied with the results
- PPAI is a leading provider of research and analytics for the e-commerce industry — [16 CFR 260.13](#) is the average number of brands using PPAI research
- PPAI is a leading provider of research and analytics for the e-commerce industry — [390%](#) is the average increase in sales for brands using PPAI research from 2017 to 2024

PPAI

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PPAI

1. PPAI [PPAI research eco-friendly customization dominate promos new product offerings/](https://www.ppai.org/media-hub/ppai-research-eco-friendly-customization-dominate-promos-new-product-offerings/)
2. PPAI [Z is the most popular platform for PPAI research why promo clicks with gen z/](https://www.ppai.org/media-hub/ppai-consumer-study-why-promo-clicks-with-gen-z/)
3. PPAI [PPAI ASI study finds promo among the lowest carbon imp](https://www.ppai.org/media-hub/joint-ppai-asi-study-finds-promo-among-the-lowest-carbon-imp)

[act-advertising-channels/ ↵](#)

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