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YOUR CUSTOM PRINTING & PACKAGING PARTNER FOR SMALL AND MEDIUM BUSINESSES



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Details

[illegible]

2 x 2 in 2 x 3.5 in
 UPC

2 x 2 in 1.25 in UPC-A 1.02 in

RFQ

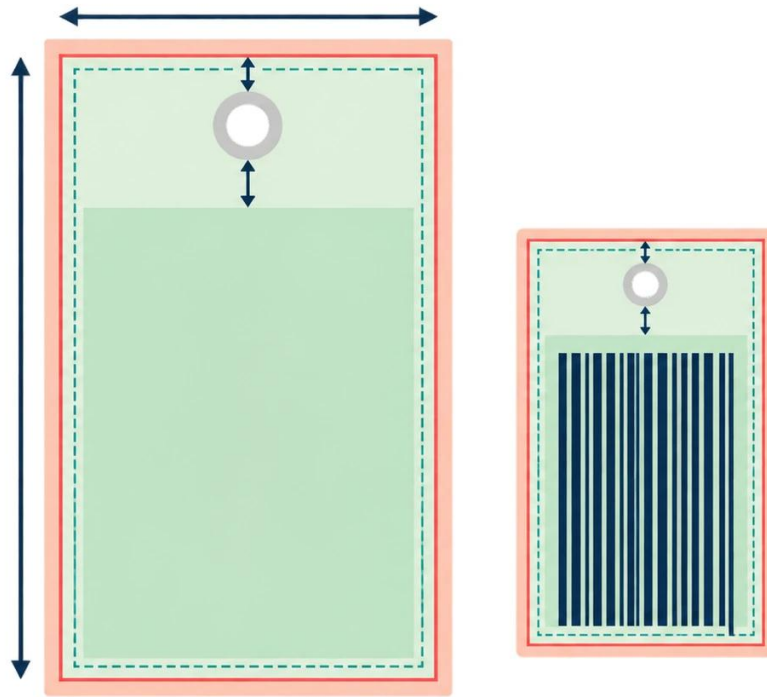
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×

- 2 x 3.5 in 3.5 x 2 in
- 0.125 in
- 0.125 in
- 0.25 in
-
-



Label Dimensions

Labels must be rectangular and have a minimum width of 1/8 in (3.175 mm), a minimum height of 0.25 in (6.35 mm), and a minimum area of 0.125 in² (80.645 mm²). The label must be placed on the garment within 0.6 in (15.24 mm) of the top edge.

Label Dimensions (in)	Label Dimensions (mm)	Label Type
1.5 × 1.5	1.25 × 0.75	Small Label
2 × 2	1.75 × 1.25	Small Label (UPC-A)
2.5 × 2.5	2.25 × 1.75	Small Label (2-3 digit QR)
2 × 3.5	1.75 × 2.75	Small Label (SKU/UPC-A)
2 × 4	1.75 × 3.25	Small Label (QR)
2 × 3.5 (4 digit)	4 × 1.75 × 2.75	Small Label (QR)

Labels must be rectangular and have a minimum width of 100% (1.469 in), a minimum height of 1.75 in (44.275 mm), and a minimum area of 2 in² (128.025 mm²). The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge.

Label Placement

Label 1 Placement

Labels must be rectangular and have a minimum width of 100% (1.469 in), a minimum height of 1.75 in (44.275 mm), and a minimum area of 2 in² (128.025 mm²). The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge. The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge. The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge.

Labels must be rectangular and have a minimum width of 100% (1.469 in), a minimum height of 1.75 in (44.275 mm), and a minimum area of 2 in² (128.025 mm²). The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge. The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge. The label must be placed on the garment within 1.02 in (25.908 mm) of the top edge.

1. [FTC](#) [\[6\]](#) [ACM](#) [\[7\]](#) [RFQ](#)

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1/8 in 3/16, 1/4 5/16 in 0.25 in

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5100%

20-50 ISO ISO 12647-1:2013



RFQ

- 1.
- 2. ×
- 3.
- 4.
- 5.
- 6. SKU

RFQ



	1.5 × 1.5 to 2 × 2 in		UPC-A	
	2.5 × 2.5 in			
	2 × 3.5 in		2 × 3.5 in	2 × 4 in

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 2 in  8 in

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□□ □□□□□□□□ 2 × 3.5 in □□□□□□□□
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5/5

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2 x 3.5 in 4 x 3.5 in 2 x 7 in

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2.5 in 3.5 in
2.5 × 3.5 in

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Top of page: 2 x 3.5 in

□□□□□□□□ □□□□□□□□ 2 x 4 in □□□□□□□□ □□□□□□□□

2 x 2 to 2.5 x 2.5 in

□□□□□□□□□□ □□□□□□□□□□ □□□□1.5 × 1.5 in □□□□□□□□

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1.5 x 1.5 in 2 x 2 in 1.5 in 1.25 x 0.75 in

UPC

100% UPC-A 1.469 in 1.02 in 2 in 2 x 3.5 in

1/8 in 3/16, 1/4 5/16 in 0.25 in 0.25 in

2 x 3.5 in 4 x 3.5 in 2 x 7 in

FTC QR

- 16 CFR 423 ()
- EU 37% ()
- Made in USA \$211,335 FTC FTC 2022 ()
- FTC 16 CFR 260 2012 ()
- ISO 12647-1:2013 ()
- QR 3 QR NFC RFID ()

2 x 3.5 in

1. [eCFR 16 CFR 423](#) §§ 423.1 and 423.6(a) 2026-02-26 [↵](#)
2. [2026-10](#) [↵](#)
3. [Textile World](#), 2025-12-02. [↵](#)
4. [FTC](#) [Made in China](#) [Made in USA](#), 2022-07-28. [↵](#)
5. [The Business of Fashion](#) [EU](#) [40](#), 2026-06-23. [↵](#)
6. [FTC](#) [16 CFR 260](#) 2012-10-02 [↵](#)
7. [ACM](#) [ACM](#) 2026-10 [↵](#)
8. [Hertzman Global Intelligence](#) [ID](#), 2026-10-09. [↵](#)
9. [ISO 12647-1:2013](#) — [1](#) [ISO/TC 130](#) [↵](#)