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YOUR CUSTOM PRINTING & PACKAGING PARTNER FOR SMALL AND MEDIUM BUSINESSES



Product Image













Details

Signature Blend Whole Bean Coffee is a medium roast coffee that is smooth, balanced, and memorable. It is made from a blend of high-quality coffee beans from various regions, including Colombia, Ethiopia, and Kenya. The coffee is roasted to perfection, resulting in a rich, full-bodied flavor with a hint of sweetness.

Signature Blend Whole Bean Coffee is available in a variety of sizes, including 12 oz (340g), 16 oz (454g), and 24 oz (680g). It is also available in a variety of formats, including whole bean, ground, and single-serve packets.

Signature Blend Whole Bean Coffee is a versatile coffee that can be enjoyed in a variety of ways, including as a morning brew, an afternoon pick-me-up, or a relaxing evening drink. It is also a great choice for those who are looking for a coffee that is both delicious and sustainable.

Signature Blend Whole Bean Coffee is a coffee that is truly special. It is a coffee that is made with care and attention to detail, and it is a coffee that is sure to be enjoyed by everyone who tries it.



PROJECT BRIEF

- Create a cohesive brand identity for a new coffee brand.
- Develop a color palette and typography system.
- Design a logo and packaging for a 12 oz bag of whole bean coffee.
- Create a social media kit including profile pictures and post templates.
- Develop a website layout for the brand's online presence.
- Create a marketing plan and launch strategy.

DESIGN PROCESS

The design process began with a thorough research of the coffee market and existing brands. This research informed the brand's positioning and the visual language of the packaging.

Next, a color palette and typography system were developed. The colors chosen were inspired by the natural world and the brand's values.

The logo and packaging design were then created, ensuring that the brand's identity was consistently represented across all touchpoints.

The social media kit and website layout were also developed, providing a comprehensive visual identity for the brand.

Finally, a marketing plan and launch strategy were created, ensuring a successful introduction of the brand to the market.

CONCLUSION

材料

材料名

材料番号

PET/PE

材料名

材料番号

PET/VMPET/PE

材料名

材料番号

PET/AL/PE

材料名

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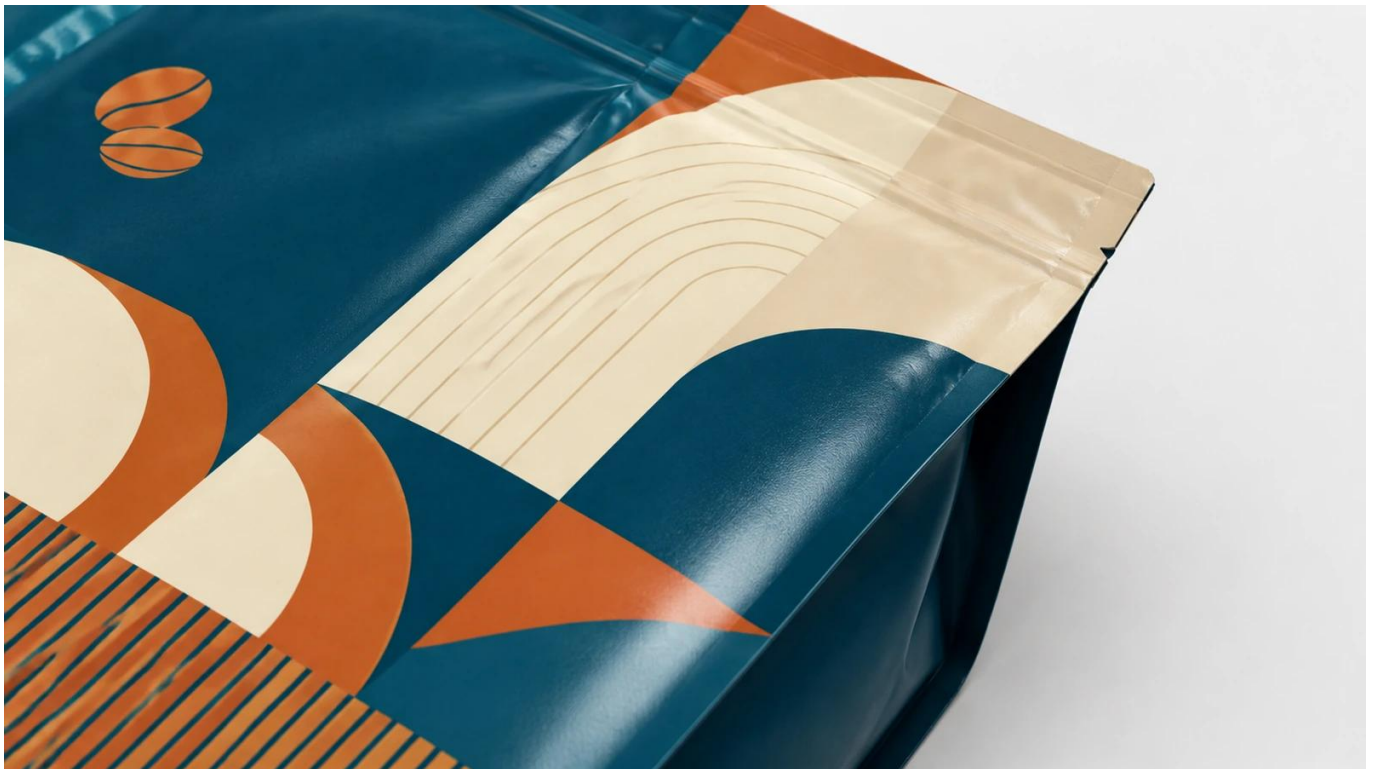
材料名 OTR (NUM_a / (NUM_b . NUM_c))

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Signature Blend Whole Bean Coffee, Medium Roast, 12 oz (340g) bag. The bag features a blue and orange color scheme with abstract geometric patterns. The text on the bag includes 'SIGNATURE BLEND', 'WHOLE BEAN COFFEE', 'SMOOTH, BALANCED, MEMORABLE.', 'MEDIUM ROAST', and 'NET WT. 12 OZ (340g)'.

Signature Blend Whole Bean Coffee, Medium Roast, 12 oz (340g) bag. [↑](#)

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Signature Blend Whole Bean Coffee is a medium roast coffee that is smooth, balanced, and memorable. It is made from high-quality beans and is perfect for those who enjoy a well-balanced cup of coffee.

Signature Blend Whole Bean Coffee

Signature Blend Whole Bean Coffee is a medium roast coffee that is smooth, balanced, and memorable. It is made from high-quality beans and is perfect for those who enjoy a well-balanced cup of coffee. [\[2\]](#)

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項目	説明	単位
数量	__NUM_f__	
数量	数量__NUM_g__	
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数量	数量__NUM_i__数量__NUM_j__	
数量	数量__NUM_k__	
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数量 **FDA** 数量

数量

数量 [__NUM_m__Store Drop-off](#)^[5] 数量

数量

数量



Signature Blend Whole Bean Coffee is a medium roast coffee that is smooth, balanced, and memorable. It is made from high-quality coffee beans and is perfect for everyday moments. The bag is made of a durable material that keeps the coffee fresh and flavorful.

Signature Blend Whole Bean Coffee is available in 12 oz (340g) bags. [Click here to learn more.](#)

Signature Blend Whole Bean Coffee

Item	Quantity	Price
Signature Blend Whole Bean Coffee	12 oz (340g)	\$12.99
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